| | | STUDY MODULE D | | | | |
|--|--|---|--|-------------------------------------|--|--|
| | f the module/subject cultural Commu | nication | | Code 011105331011150551 | | |
| Field of Engi | | ment - Part-time studies - | Profile of study (general academic, practical) (brak) | Year /Semester | | |
| Elective path/specialty | | | Subject offered in: | Course (compulsory, elective) | | |
| Communication Management in Polish Cycle of study: Form of study (full-time,part-time) | | | | elective | | |
| Cycle of | ime | | | | | |
| · · · · | | | | | | |
| No. of h | | s. I aboratory. | Draiget/gaminara: | No. of credits | | |
| | | s: - Laboratory: - program (Basic, major, other) | Project/seminars: (university-wide, from another fie | | | |
| Status C | orak) | | | | | |
| Education areas and fields of science and art | | | | ECTS distribution (number and %) | | |
| dr Radosław Kot email: radoslaw.kot@put.poznan.pl tel. 61 6653399 Inżynierii Zarządzania ul. Strzelecka 11, Poznań Prerequisites in terms of knowledge, skills and social competencies: | | | | | | |
| 1 | Knowledge | Basical social knowledge and practice. | | | | |
| 2 | Skills | Ability of observation social phenomenons and noticing relations existing among them. | | | | |
| 3 | Social competencies | Reflective social and emotional attitude. | | | | |
| Assu | mptions and obj | ectives of the course: | | | | |
| Obtaini | ing the basic knowled | ge about ways of indentificating ot | her cultures and developing an a | ability of understanding them. | | |
| | Study outco | mes and reference to the | educational results for a | a field of study | | |
| Know | /ledge: | | | | | |
| | | ychological context of social behave | <i>v</i> iour [K1A_W06] | | | |
| 2. Of relations between an individual and a grup [K1A_W08] | | | | | | |
| <u>3. Of e</u> | | sources, changes in social and er | notional context [K1A_W15] | | | |
| | | wahalagiaal phanamanana [K1 | A LIO11 | | | |
| Can interpret social and psychological phenomenons [K1A_U01] Can apply basicat theoretical knowledge in social practice [K1A_U02] | | | | | | |
| 3. Can analyse chosen social and emotional problems [K1A_U03] | | | | | | |
| 4. Can understand better human behaviouir and social processes, - [K1A_U08] | | | | | | |
| Social competencies: | | | | | | |
| 1. Understands the necessity of permanent selfeducating and development [K1A_K01] | | | | | | |
| 2. Understands the importance of a proffessional attitude in muticultural society [K1A_K04] | | | | | | |
| 3. Knows the ways of finding proper educational sources of skills and information [K1A_K06] | | | | | | |
| Assessment methods of study outcomes | | | | | | |

- discussions during lectures;

- final essay presenting chosen problem from the field of psychology.

| Course description | | | | | | |
|---|-------------------------|------|--|--|--|--|
| 1. The ways of human communication, it's evolution; verbal and non-verbal communication. | | | | | | |
| 2. Empathy and it's role in a procces of communication. | | | | | | |
| 3. Cultural signs of communication. | | | | | | |
| 4. Personal social and emotional experience and the ability of communicating with others. | | | | | | |
| 5. Superstitions and other valuating obstacles in the procces of communication. | | | | | | |
| 6. It is possible to compare cultures? | | | | | | |
| 7. Intercultural translating. | | | | | | |
| 8. Understanding other cultures. | | | | | | |
| Basic bibliography: | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| Additional bibliography: | | | | | | |
| | | | | | | |
| | | | | | | |
| Result of average student's workload | | | | | | |
| Activity | Time (working hours) | | | | | |
| 1. Lecture | | 10 | | | | |
| 2. Preparing for final exam | 3 | | | | | |
| 3. Consultations | 5 | | | | | |
| Student's workload | | | | | | |
| Source of workload | hours | ECTS | | | | |
| Total workload | 18 | 2 | | | | |
| Contact hours | 11 | 1 | | | | |
| Practical activities | 2 | 0 | | | | |